



Birch Bay Chamber of Commerce
Board Meeting Minutes
November 10, 2022 – 4:00 PM



CALL TO ORDER & ROLL CALL:

Present: Derek Jones – PRESIDENT, Molly Ernst - Director, Di Marrs-Smith – Secretary, Linda Parent-Galle – Treasurer, Danielle Gaughen – Executive Director, Sasha Sanguinetti – Event Coordinator, Doralee Booth-Whatcom County Liaison, Dan McEvoy – Director, Jake Gobeille – Director
Absent: JoEll Abbott – Vice President

PUBLIC COMMENT:

Talked about Jeff Schamel & his tent dilemma from 2020.

APPROVAL OF OCTOBER MINUTES: Doralee/Linda – No discussion.

NOVEMBER MEMBER OF THE MONTH: CTK CHURCH – NORTH BAY

DECEMBER MEMBER OF THE MONTH: Sahara Pizza – **Motion Approved**

FINANCIAL REPORT: Motion Approved

AS OF OCTOBER 31ST

- BANNER BANK BALANCE: **\$27,912.58** BALANCE PETTY CASH: **\$508.23**
 - ERC UPDATE:
 - 2020 = **\$12,598.93** & 2021 = **\$36,611.93** **TOTAL = \$49,210.86**
 - This is now expected before the end of the year.
 - WFEA Grant = **\$15,180** was received and deposited.
 - Membership renewal letters have been sent.
 - Just a reminder that **\$7,850** was received between November 1st & December 31st 2022.
 - Have already received 2 payments totaling **\$400!**
 - BBBPRD2 Event Grant for Halloween & Ring/Polar still expected & invoices will be sent this week.

EXECUTIVE REPORT – DANELLE GAUGHEN

- CURRENT LTAC Balance: **\$8,254.99** (with porta-potty funding **\$9,991.93**) + **\$3,263.06** in Porta Potty Funding
 - October Reimbursement of **\$9,507.01** was sent to the county on November 1st, 2022
 - September Reimbursement of **\$9,859.02** was received & deposited at the end of October.
- Conference Recaps
 - Danielle learned A LOT. Met a lot of great partners & have lots of ideas going into 2023.
 - Chamber sponsored Trips. Indus Travel. We find people to go on trips and we get head count reimbursement. 20 people are required to so a Board member can go, customize dates and partner with others. Multiple countries Egypt, Croatia, Portugal. Motion to investigate the Indus Travel possibilities – Motion Approved
 - Sacha – Great conference. Learned a lot. Connected with others. Have BuzzPod interviews coming up. Keep your eye on the World Cup (soccer) 2026. People will stay 3.5-4 hours away. Between 3-7 matches.
- **VISITOR COUNTS:** *See Attached Sheet*
 - Last month I was asked to update the blue signs outside the VIC.
 - Will have them printed if everyone is ok with them. The Board made some edits.
- **MEMBERSHIP:**
 - *Total Members:* 154
 - *New Members:*
 - Sahara Pizza
 - Tracy Yorkson
 - Berry & Associates Appraisals, Inc.



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EVENTS REPORT – Sacha Sanguinetti

- Trick-or-Treat on the Berm Recap. Should relook at this being a Chamber Sponsored event. For dogs, we need to say short leash. Social Media has been really good and Halloween helped that. Have a designated starting point next year. Chamber can buy extra bags of candy.
- Ring of Fire & Hope & Polar Bear Plunge Update – We will put branding and stickers on Flairs with a carrying case. \$20 for a pack. Tent will be the biggest expense.
 - **\$2500 Sponsorship from WECU**
 - AGM Thursday, November 17th, 2022 4:00 PM (24 registered as of today)
 - Aloha Boards
 - Mac & Cheese
 - If board members want to bring an appetizer - \$20 per person, free to Board and Staff.
 - **Free for board to attend – if you bring a date you have to pay for them.** 😊
 - Danielle working on slide show. Going to use Sacha’s awesome MC skills as our host with the most. We have a few guest speakers for the panel discussion.
 - Talked about Board Meeting and election – Jake will not re-up with family and business changes his time will be limited.

County Liaison Report – Doralee Booth

- Amended CIP and asked for County Council to correct. 2025 \$200,000, \$5.1 million in 2026 = Parking and Bathrooms. Doralee says we should ask for this to be moved up.
- 3-week camp, looking to get a grant for this. Heron Center has been offered.
- \$1 million for school district to find 15 acres for the school – came from Supper with the Sup.

OTHER:

- Clothing Drive – Winter Clothing Drive with Collection Spot at Beach Cat and Chamber. Easy way to get community involved. Derek – Sherriff’s office has kits, socks, gloves and hats. **Motion Approved.**
- Marketing Campaign for businesses and valid offer is necessary to participate. Sasha will take reservations on the dates. We will have Thursday’s available until prior to Memorial Day.

UPCOMING MEETINGS:

- AGM – Thursday, November 17th
- Next Board Meeting – Thursday December 8th, 2022
 - Will invite new directors to attend – nonvoting until January 2023.

Meeting adjourned at 4:58pm

Minutes submitted by Dianne Marrs-Smith, Secretary