



Birch Bay Chamber of Commerce
Board Meeting Agenda
September 8th, 2022 – 4:00 PM



CALL TO ORDER & ROLL: JoEll Abbott – Vice President, Linda Galle-Parent - Treasurer, Dan Envoy - Director, Dianne Marrs-Smith - Secretary, Molly Ernst - Director, Sacha Sanguinetti – Event Coordinator, Danielle Gaughen – Executive Director, Jake,
Present: Mike Price

Absent: Doralee Booth – County Liaison, Derek Jones - President
4:05pm

PUBLIC COMMENT: Mike liked helping with the Duck Derby.

APPROVAL OF AUGUST MINUTES: Motion Approved.

SEPTEMBER MEMBER OF THE MONTH: JoEll Abbott – Dream Maintenance; Dream Management & Re/Max Whatcom County

OCTOBER MEMBER OF THE MONTH: Seven Elements Motion Approved.

FINANCIAL REPORT:

AS OF AUGUST 31ST

- **BANNER BANK BALANCE: \$36,565.05** **BALANCE PETTY CASH: \$342.45**
 - APPROVAL OF AUGUST FINANCIAL REPORT Motion Approved.

EXECUTIVE REPORT – DANELLE GAUGHEN

- **CURRENT LTAC Balance: \$27,670.64**
 - August Reimbursement of **\$9,788.08** was sent to the county September 2nd.
 - July Reimbursement of **\$10,227.46** was received & deposited in August.
 - June Reimbursement of **\$14,447.77** was received and deposited in August.
 - 2023 LTAC Update
 - Keep portapotties up during the good weather, maybe through trick or treat and then one up during the winter. Jackson pp will be moved.
 - Sacha is getting his Notary is coming. Business card with new location and what we offer would be handed out to all businesses.
- Conferences
 - Sacha will be attending WFEA Conference in November.
 - Danielle will be attending WCCE Conference in October.
- **VISITOR COUNTS:** *See Attached Sheet*
- **STATISTICS:** *See Attached Sheet*
- **MEMBERSHIP:**
 - *Total Members:* 149
 - *New Members:*
 - G.O.A.T Sandwiches
 - Entrada/San Juan, INC. – Returning from prior to 2019.

EVENTS REPORT – Sacha Sanguinetti

- Discover Days Recap – more toned down than other events. Baby Cakes was a great choice for venue and they had a good time. Vendors didn't do as well, but some vendors were at all 3 events, plus back to school. Get a different variety. New vendors did better. Food Trucks – where are they? Space is an issue. Finding food trucks is tough right now in all areas.
- **Trick or Treat on the Berm** – Extend the spacing. Make walk thru booths not walk by. Movie is scheduled after the fact "Scoob". Could we do this at the waterslides? Is there enough parking along the Berm for setup?
- **Ring of Fire and Hope** – We have the flares. Dave Hiller might sponsor again. Talking to Roland about the Beach Park. Swing gate on the south end. Bennett Knox is Mike McFarland replacement.
- 2022 – Year-end update/planning



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- **2023 – Planning**
 - Update Discover Event – Thursday’s Member Event if we have enough participation. Then promote the businesses. Pre and Post promote the events. Frequency depends on participation.
 - Bike Safety Day – May 12
 - Kite Fest June 24-25
 - Sandcastle/Rollback we will look at the tides.
 - National Night Out 1st Tuesday in August,
 - Discover Days modify to one day “Derby Day” Event in late August 26?
 - Duck Derby, Crab Derby,
 - TT on Berm Corresponding Day
 - Possible Holiday Bazaar or Open House next year – not the 1st Saturday. Sacha thinks during the week – Thursday or Friday.
 - Polar Bear and Ring of Fire.
- Volunteer Appreciation Party – Motion to approve \$300.00 for the food and supplies. **Motion Approved.**
 - Potluck or Cookout. Pulled Pork or some main dish – we think 25 people tops.
 - Board supplies side dishes.
 - Working on date and securing the Heron Center.
- AGM Planning – Needs to be in 4th quarter.
 - Board needs to decide on who’s term is up for renewal & who’s continues for another year.
 - Danielle would like officers to stay the same, for consistency.
 - Board will discuss and this will be an agenda item in October.
 - Staff to create survey to see what members want.

OTHER:

- Starting member visits. Something we have always talked about doing, but haven’t & improve on this.
 - Fall is a good time for this. September 15 – October.
 - One staff member and one Board member. 5 to 6 visits in a 3-hour session.
 - Gather feedback on Chamber activity, update business info etc.
 - Sacha to organize and schedule.
- Amy will continue until her job at Hickory Farms begins – doesn’t have a start date yet. On vacation currently until September 21st.
 - Still need volunteers for Sunday, September 18th, 2022

UPCOMING MEETINGS:

- Chamber Luncheon – Thursday, September 15th, 2022.
- Next Board Meeting: October 13th, 2022