



Birch Bay Chamber of Commerce
Board Meeting Agenda
June 4th, 2022 – 4:10 PM



CALL TO ORDER & ROLL CALL: JoEll Abbott– VICE PRESIDENT

Roll Call: *Present:* Danielle Gaughen – Executive Director; Dianne Marrs-Smith – Secretary; Dan McEvoy – Director; Molly Ernst – Director; Sacha Sanquinetti – Event Coordinator; Linda Galle-Parent – Treasurer; Doralee Booth – Director
Absent: Derek Jones – President, Jake Gobielle – Director

PUBLIC COMMENT: No public comment

APPROVAL OF APRIL & MAY MINUTES: Motion Approved (both sets of minutes)

JUNE MEMBER OF THE MONTH: Doug Parent Fine Art

JULY MEMBER OF THE MONTH: Rooted by the Bay – Motion Approved

FINANCIAL REPORT:

AS OF MAY 31st

- **BANNER BANK BALANCE: \$40,988.80** BALANCE PETTY CASH: **\$236.91**
 - APPROVAL OF MARCH FINANCIAL REPORT: **Motion Approved**
 - Discussed the cost of our move from 7900 to 4819. Not hugely significant, but there was cost involved with having both locations for ½ a month each.
 - We discussed moving the sign that is left at the old VIC location. It will cost between \$800-\$1000 to move. Troy will move the sign for us. The sign cost roughly \$6,000 and we will keep it. We will pay who ever moves it first! JoEll may be able to help.

EXECUTIVE REPORT – DANELLE GAUGHEN

- **CURRENT LTAC Balance: \$62,133.95**
 - April Reimbursement of **\$9,028.49** was received and deposited.
 - May Reimbursement of **\$10,973.62** was sent to Whatcom County on May 31st.
 - Should receive reimbursement sometime the week of June 20th.
 - Will send June Reimbursement on July 1st
 - January – May we have requested \$47,866 from LTAC
 - Low guess for June, July & August will total about \$27,900
 - Low guess for September – December will total about \$32,000
 - Leaving us a buffer of a little more than \$2,200 from LTAC & we still have reserve \$ in our checking account.
- **VISITOR COUNTS:**
 - *May 2022* = 85 Visitors/ 87 BB nights
 - *May 2021* = 300 Visitors/879 BB Nights
 - *May 2020* = 0 Visitors/0 BB Nights – Visitor Center Closed Due to COVID Closure
 - *May 2019* = 453 Visitors/1641 BB Nights
 - Discussed ways to get more visitors into the center.
 - Opening/Ribbon Cutting Event
 - Scavenger Hunt
 - Adding Licencing Sales & Notary
 - Poker Run stop location.
 - Work with resorts & Air B&B's
- **MEMBERSHIP:**
 - *Total Members:* 147 – Sacha added I've Got A Guy Tree Service today!
 - *New Members:*

All proceedings will be recorded



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- John Roy – Bought suite #105 in our building and came to last meeting. Ideas for business would be bike rentals bike fix, dry cleaning pick up, paddle boards or post office box with notary. General services would be great. Courier to Bellingham
- Scampi Osteria – Jeremy hopes to open in the next 30 days or less!

See Attached for delinquent/still to pay members.

- Our Budget Planned for \$18,500 in Membership Revenue – Currently at \$16,958.34
 - Need \$875.00 after BP, Rooted & WAHIP pays.
 - That's only 6 small businesses! Send us your leads!
 -

EVENTS REPORT – SACHA SANGUINETTI

- **Bike Safety Day**
 - 25-30 Participants. Smart Trips, Sheriff's Department and Park and Rec there – lots of fun!
- **Kite Festival**
 - Vendor Boost – Homefarm had to cancel their event on the same day and forwarded their sign ups to us.
 - Silent Disco: We will have 100 headphones primarily for kids to use. This will be both days. Banner Bank is helping us with that.
 - Laundry folding contest – Ferndale Laundry. Easy to Hard categories.
 - Paint with Doug
 - Playing the ENCATO Movie
 - FOBBL will be hotdogs and pancake breakfasts.
 - Hammer Head Coffee
 - Shelly Miller is organizing Kite Fest volunteers.
 - Poker Run on Sunday.
- **Sand and Rollback –**
 - **Library:** Vendors, activities & live music & Sand Sculpture Registration (Free).
 - Beach Cat – Beer Garden & Live Music.
 - Car Show Registration: \$10 or \$25 with TShirt in advance or \$15 or \$30 with a TShirt Day of.
 - Car show same day at Bellewood Acres – impossible to avoid any and all conflict. People like to come to the beach.
 - Working on People's Choice categories for Sand & Car.
 - For Car Show – Trip to Vegas for attendees and winning entry. Rules will have a cap and we are looking into airline vouchers. WECU Bank is sponsoring.
- **Discover Days** – Sacha and Molly will meet on that. Molly is working with band director for parade. Lots of political entries might happen and we might need to charge these groups. Commercial or Political will be charged. Non-Profits, Schools and Kids, free.
- **July 11-18** Sacha is on vacation.

COUNTY LIASON REPORT – DORALEE BOOTH

- **Mobile Unit** – Picked up new mobile visitor center unit to be used out doors.
 - Can we put this out when the Bookmobile is there? Perhaps get a Mobile Printer...
 - Dianne asked for Chamber to send an email about why we moved and where we are now.
- **Doralee wanted to make sure the County had been notified about our move.** Yes.
- **Inverness Update** - runs along golf course and down from Shintaffer. Water will come through BB. 37 acres. 55 single family homes, on golf course. \$1 million to \$1.5 million. Patio homes \$750,000. Talked to Cascade Engineering Group. Aware of issues and our plan to take care of the bay. Our water quality is important and we

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pay for storm water to be cleaned. Blaine will need to do their storm water and traffic impact study. Doralee is working with Amy Keenan at the County.

- **July 4th Port-a-Potties** – We cannot afford to get more for July 4th. We cannot afford the liability to fix these when they get damaged. The ADA porta will cost \$1,800 to replace and we can't replace these. Doralee is requesting a letter be sent to the County. The 4th is not an event that we put on, it is something that happens to us. Letter to Solid Waste, Satpal Sidhu, Tyler Schroeder, Sheriff Elfo, maybe Roland Middleton. Can Public Works add anchors in the ground so these cannot be tipped. Service and cleaning need to be done on a regular basis.

OTHER:

- New Hire – Amy Schnackenberg. Started June 4th!
- Trini – Update
- Sealinks will be sold. Driving Range and CJ's will remain on the property.

UPCOMING MEETINGS:

- **Chamber Luncheon:** June 16, 2022 – At Camp Horizon – They will give a tour and talk about what they do and their rental opportunities.
 - **Camp Horizon will be catering and \$ is paid to them.**
- **Next Board Meeting:** Thursday, July 14th 2022. Danielle will need a volunteer for July 15. She and Sacha will be out of town. Linda Volunteered.

Adjourn 5:22pm. Meetings submitted by Dianne Marrs-Smith, Secretary