



Birch Bay Chamber of Commerce
Board Meeting Minutes
January 13 , 2022 – 4:00 PM



IN PERSON AT THE LIBRARY HOUSE

CALL TO ORDER:

BOARD MEMBERS: Danielle Gaughen – Executive Director, Sacha Sanquinetti – Events Coordinator, Dianne Marrs-Smith, Secretary, JoEll Kuoppala – Vice President, Linda Galle – Treasurer, Doralee Booth – Director, Dan McEvoy - Director, Molly Ernest – Director - Absent – Jake Gobielle – Director – joined via ZOOM
Guests from Rhino did not attend due to illness.

ROLL CALL:

PUBLIC COMMENT: (3 Minutes) Sheriff's office. BBV wants neighborhood watch. Derek will try that.

APPROVAL OF NOVEMBER MINUTES: December minutes approved

January MEMBER OF THE MONTH: Canine Divine

February MEMBER OF THE MONTH: WECU; WECU/warming tent – EXP/flares – Bay Center Market/flares – haven't been a member in a while – Sacha – WECU likes events, they have committed to Polar Bear for 2023.

FINANCIAL REPORT:

AS OF December 31st:

- BANNER BANK BALANCE: **\$32,829.22** BALANCE PETTY CASH: \$219.42
- 2022 Memberships payments received before the end of January have almost doubled from 2021 to 2022 140 members with 46 left to pay
- **December FINANCIAL Report: Approved**

EXECUTIVE REPORT – DANELLE GAUGHEN

- 2021 LTAC Balance **\$0.00**. 2022 LTAC Balance: **\$110,000**
 - November Reimbursement of **\$7,230.94** was received and deposited in January due to snow.
 - December Reimbursement of **\$1,007.58** was sent. It will be adjusted down to **\$901.23** and will be our final amount – Should receive soon.
 - New Members: Birch Bay Leisure Park and 7 elements
 - Motion to Approve complimentary membership for Whatcom Boys and Girls Club for 2022: **Jake will pay** through **Beach Cat** as a community contribution.
 - 2022 invoices were sent in early November and we are now mailing 2nd round of invoices. Membership payments are due 1/31/22 per bylaws.
 - Board Orientation and Strategic Planning Session Wednesday, January 19th from 12pm-4pm. This has been postponed for a few weeks.

Danielle went over 2022 Operations Budget and Events Budget.

- **Motion to approve the 2022 budgets: Approved**
- Budget is more organized than 2019. These numbers are close to 2019 budget. Park property is budgeted in to each event. Total of \$200.00 to rent the park in the past. Doralee believes that we were getting a discount in the past and urges us to verify the cost for rental. Sacha says \$100.00 app and \$200.00 for rental. Danielle has accounted for generators and accounted for police officers for flaggers. Danielle has asked for \$20,000.00 from Parks and she and Molly believes there is a good chance we will get that.
- Linda would like packets to give to new businesses. Daneille will get Board members packets before next meeting.



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EVENTS REPORT – SACHA SANGUINETTI

- **Ring of Fire and Polar Bear Pludge** – Recap - Ring of Fire went really well. About 150 flares left. EXP sponsored flares. Flares were also donated by Tay's Safety & Bay Center Market. The Beach Cat and The Beach helped with warming. Polar Bear was comparable to past plunges. WECU bought Beach Cat merch for giveaway – \$250.00.
- **Kite Fest** can we move a week? June 25 and 26.
- Recap with BBBPRD2 from 1/11/21.
- Met with Molly and Louise – Member Incentive. Paid members by 2/14 would be entered to be entered into winning an ad package in Northern Light. We need to be careful of lottery rules, but do this as an incentive.
- Email to Roland and Mike McFarland about Park. People upset the park is closed. Asked them to come onto the buzz pod in February! Explain things like the fence!
- Arrow sign at Baline Road and Peace Portal – privately owned sign. Maybe Freemans. There is a group of people that want to have it.
- Beer and Crab Fest – Partner with Drayton Harbour Oyster – for Discover Days. Look at Oak Harbour for ideas. Home Brewers Guild competition at Beach Cat.
- We will pick Chairs for Events next month.

OTHER:

County Liaison Report – Doralee

- Library report – Canvassing 1/15 10am- 12pm for Baycrest
- School Board Director for District 5. If you know of any one interested, let Doralee know. Doralee has contacted Semiahmoo Women's Group.
- Other Business – Chambers will get At Home Rapid test kits. Maybe 2500 for all Chambers to share.
- Legistalive Updates starting 1/14 at 12pm. On calendar this evening for those to access. If we can meet in person, have state of the county updates. Invite Simon, Sharon and Alicia to next inperson meeting. January luncheon – Birch Bay Library Update.
- Vinyl Stickers, Merch that is not dated. USA suveniors. Postcards. Would need to be added in the budget. Go to other businesses and let them know we are selling these. Get ideas together and send to Danielle. JoEll \$5,000.00 to start. Motion: Passes

UPCOMING MEETINGS:

- **Chamber Luncheon: January 20, 2022 12 PM:** Virtual Luncheon Event – Dianne will talk about the Library Project
- **Next Board Meeting:** Thursday, February 10, 2021 @ 4:00 PM
- **Board Orientation & Stratigic Planning Session:** TBD

Meeting adjourn 5:25

Minutes respectfully submitted by Dianne Marrs-Smith