

Birch Bay Chamber of Commerce

Board Meeting Minutes: February 10th, 2022 – 4:00 PM

CALL TO ORDER & ROLL CALL: DEREK JONES – PRESIDENT

Present: Danielle Gaughen – Executive Director, Sacha Sanguinetti – Events Coordinator, Dianne Marrs-Smith, Secretary, JoEll Abbott– Vice President, Linda Galle – Treasurer, Doralee Booth – Director, Dan McEvoy - Director, Molly Ernest – Director

Absent: Jake Gobeille – Director

PUBLIC COMMENT: (3 Minutes) N/A

APPROVAL OF JANUARY MINUTES: Unanimously Approved.

FEBRUARY MEMBER OF THE MONTH: WECU **MARCH MEMBER OF THE MONTH:** Bay Center Market

FINANCIAL REPORT: AS OF JANUARY 31ST

• BANNER BANK BALANCE: **\$38,123.71** BALANCE PETTY CASH: **\$194.17**

- APPROVAL OF JANUARY FINANCIAL REPORT: **Motion Approved**

Notes – Vintage T-shirts were discussed; selling, framing them or getting those put-on canvasses. Do we know a good quilter?

Membership – A few members are struggling to pay currently. We are working with those businesses. Only 5 or 6 businesses we have not heard back from.

- Rooted by the Bay, very nice couple and very good food.
- Reach out to Petal in Bloom – great store.

EXECUTIVE REPORT – DANELLE GAUGHEN

• 2022 LTAC BALANCE: **\$99,011.68**

- December Reimbursement of **\$900.23** was received and deposited.
- January Reimbursement of **\$10,988.32** was sent to Whatcom County on 2/1/2022
 - Higher than average – Chamber Master now bills Annually, but saves us about **\$200.00**
 - Also new printer was added to this reimbursement **\$619.00**
 - DG expects LTAC Reimbursements to be between **\$7,000 & \$8,000**, so as of February we are looking good to be funded fully through the end of the year.
 - Junes & Summer reimbursements will also be higher due to Annual Insurance Payment & Summer Porta Potties.
 - Will send February Reimbursement on **March 1st**

• Memberships:

- New Members:
 - Cascade Radio Group
 - Ferndale Laundry
 - Jodi Mathis Re/Max
 - Michele-Marie Cloutier CPA/CGA/MBA
- 30 Unpaid Memberships as of 2/3/2022 – working on communicating with those members and arranging payments.

Board Orientation & Strategic Planning Session **Rescheduled for Thursday, February 24th 12PM – 4 PM.** You should have received a meeting invitation.

- For meeting with Guy, we will order sandwiches and have meeting at the house.

- Danielle is paying regular rent to new property owners. Same as before. We have been told the pipes will get fixed so as not to freeze anymore. Structural engineer – found just plumbing issues. It is nice to know and be able to communicate with our landlords.

EVENTS REPORT – SACHA SANGUINETTI

- Recap Meeting with Blaine-Birch Bay Park & Rec District 2 on 2/8/2022
- 2022 Event Planning Update & Event Chairs
 - **Events Report Notes –**
 - **Grant request for \$20,000 from park and rec 2 for port-a-potties. \$5,000 increments.**
 - We are the same page after our meeting with BBBPRD2.
 - **Volunteer Organizing** - Form a volunteer group with chamber ambassadors.
 - **Ambassador of the Month** – Ferndale has a program and it is popular recognition.
 - Trying to collaborate with Blaine and merge some activities.
 - Application is for Kites has been sent off to the County. If that falls through, we can use the library site. Parking might be an issue this year with CJ’s property being developed. CTK and Bay Resort has offered parking. Maybe Park and Rec bus can be used or 6-seater golf carts.
 - Ask non-profits to help.
 - Paint with Doug at Kite fest and Kids movie.
 - Movies and poker run for all events.

EVENT CHAIRS/EVENT LIAISONS-

- **Kite Fest** – Di
- **Sand Sculpture** – Doralee – Di can help
- **Rollback** – JoEll
- **Trick or Treat on Berm** – Linda/Dan?
- **Discover Days** –
 - **Crab Derby** – maybe Billy
 - **Ducky Derby** – JoEll/Linda
 - **Crab Feed – Taylor’s** – Di
 - **Parade** – Molly
 - **Beer Garden** – Jake G.? – Sacha to double check
 - **Vendors** – Danielle and Sacha
 - **Music** – Sacha, On-Site Vendor/Coordinator -?
 - **Pacific Security and JoEll will look at security for the night time security.**
 - **Sheriff and North Whatcom Fire will be sent info.**
 - **Sacha and Doralee will have port-a-potty talk.**
 - JoEll wants to make sure volunteers have caps, coats or shirts to identify Chamber volunteers and Board members.
 - Doralee says vests and will contact Yvonne Lindquist.
 - Car show winner will be painted by Doug per Linda.
- **Ring of Fire & Polar Bear Plunge** – Liaisons can wait until fall.
- **Buzz Pod topics** – Send ideas to Sacha
- **Summit Funding** - JoEll will split cost for events advertising.

COUNTY LIASON REPORT – DORALEE BOOTH: Just a library recap about the election. Not passing at this time.

UPCOMING MEETINGS: Legislative Updates – for Businesses every Friday 12:00 PM. Getting some good information from this. Join us if you can.

- **Chamber Luncheon:** 2022 – February 17th.
- **Next Board Meeting:** Thursday, March 10th, 2022 4pm – maybe virtual