



Birch Bay Chamber of Commerce
Board Meeting Minutes
November 11th, 2021 – 4:00 PM



CALL TO ORDER: Dave Brewin – Interim President

ROLL CALL:

Present: Dave Brewin, President; Danielle Gaughen, Executive Director; Sacha Sanguinetti, Event Coordinator; Dianne Marris-Smith, Director; Molly Ernst; Jake Gobielle, Director; Linda Galle'-Parent; JoEll Abbott; Derek Jones, Neighborhood Deputy.

Absent: Dan McEvoy, Doralee Booth – Doralee Joined at 4:45 PM

AGM RESULTS Motion to accept and appoint all directors elected at the 2021 AGM to start their terms effective immediately – All in favor & no additional discussion.

Motion to approve the following officer appointments for remainder of 2021 & continuing into 2022. All in favor & no additional discussion.

- Derek Jones – President
- JoEll Abbott – Vice President
- Dianne Marris-Smith – Secretary
- Linda Galle'-Parent – Treasurer
- Doralee – Director
- Jake Gobeille – Director
- Dan McEvoy – Director
- Molly Ernst - Director

PUBLIC COMMENT: (3 Minutes) None. Derek said not much besides what they have been responding to regarding flooding happening lately.

APPROVAL OF OCTOBER MINUTES: Motion to approve October minutes, additional discussion regarding the meeting date for this meeting – which was rescheduled due to director availability. All in favor & motion passed.

NOVEMBER MEMBER OF THE MONTH: Birch Bay Realty – Featured on BUZZPOD with Sacha, really nice interview.

DECEMBER MEMBER OF THE MONTH: Baker Septic

Discussion for January: Canine Devine.

FINANCIAL REPORT:

AS OF OCTOBER 31ST:

- BANNER BANK BALANCE: **\$44,630.24** BALANCE PETTY CASH: **\$474.08**
- Motion to remove Tonya Wahl & Dave Brewin from Banking information & add Linda Galle' Parent & Derek Jones to the banking info as soon as possible.
- **Motion to approve October Financial information, no discussion & all in favor.**

EXECUTIVE REPORT – DANELLE GAUGHEN

- 2021 LTAC BALANCE: **\$8,132.17**
 - September Reimbursement of **\$8,089.84** was received & deposited.
 - October Reimbursement of **\$7,509.32** was sent on November 1st & should be received next week.
 - November Reimbursement will be sent on December 1st. Will be our last reimbursement of 2021.
 - We are still sitting ok rolling over into 2022.
 - Current Checking Balance \$38,688.25
 - Current Petty Cash Balance \$299.08
 - \$15,740.49 left to receive from LTAC



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- Estimating \$12,500 in operating expenses for the remainder of November & December
 - Estimating \$3,500 in year end events
 - Estimating low \$1,000 of income from Polar Bear Shirts
 - Estimating low \$4,000 in 2022 membership dues to come in.
 - Rolling over with over \$43K which is great!
- Will receive \$110,000 from the County for 2022. Have draft contract in hand & we are on the agenda for the County Council Meeting on December 7th. Will receive docusign documents after that meeting.
- New Members: Linda Galle'-Parent, VIP Social Membership, Buds Garage, Small Business Membership, Impressions Hair Studio, Self Employed Membership & Dream Management LLC. **(Danielle to update phone number on posting.)**
 - JoEll noted she has new members joining soon. Thank you!
- 2022 Membership Letters and Invoices were sent out this week – letters sent to members who dropped in 2020 & 2021 to ask them to rejoin as well.
 - Complementary memberships should be reconsidered for 2022.
 - Board Motioned & approved to remove Pape Rents & Whatcom Talk as complementary members.
 - Board motioned & approved to add Smart Trips as complementary members – helped us with Bike Safety day in 2020 & will be helping us with this event again in 2022.
 - Board motioned & approved to continue Blaine Youth Sports's Complementary Membership in 2022.
 - Board motioned & approved to continue other Complementary Memberships with businesses we are still utilizing.
- 2022 Planning:
 - Board Orientation & Stratigic Planning Session in mid January – Will ask Guy Occhiogrosso to facilitate the meeting. Would be done in person. Thinking a Saturday would be ideal to work into everyone's schedules. **Danielle will organize with Guy & communicate to the board.**

EVENTS REPORT – SACHA SANGUINETTI

- Halloween – Trick-or-Treat on the Berm Recap – very fun popular event, what to plan on that one again.
- Ring of Fire & Polar Bear Plunge – Update
 - eXp Realty sponsorship from Dave Hiller & Brooks Freidland
 - Park Property not available
 - Sacha is working on alternative options – possibly the Beach & Beach Cat Brewing. Will know more soon.
 - Possible selling in flares – Molly noted in the past the Chamber could not SELL the flares due to insurance policy regarding this. Danielle & Sacha to double check.
- 2022 Event Planning
 - Dates & Planning – Currently planning of the following
 - Kite: June 18 & 19
 - Sand/Rollback: July 30 + 31 (car show on Sunday)
 - National Night Out: August 2
 - Discover Birch Bay Days: Aug 27 & 28
 - Halloween Trick-or-Treat Event.
 - BBBPRD2 Funding Grant Application – **Danielle & Sacha working on this and will be asking for the \$20K to help with events again for 2022.**
 - Also looking for more sponsors for 2022.



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- JoEll noted Marty Stauffer wanting to sponsor/volunteer for sand sculpture & rollback event.
- Sacha noted to be thinking what event you may want to Chair for our events in 2022.

TERM LENGTH FOR NEW BOARD DISCUSSION:

- Half directors will be up for election on alternate years.
- Jake will end his 2nd year in 2022 & be up for re-election at that time.
- Doralee continues to want to take 1 year terms
- Board motioned to revisit this in September 2022 to see where people are in their lives and position to see who else will be up for election at the next AGM.

COUNTY LIASON REPORT – DORALEE BOOTH

- Doralee noted that the County passed extending golf cart zone to Bay Horizon Park.
- Berm Task Force received a marked up revision to the Berm Task Force's recommendation.
 - For example there is no RCW to ban electric bikes from the pathway.
 - They will be meeting again, to get their communication in order for the Spring.

OTHER BUSINESS:

- Dave Brewin officially resigned as a Director.
 - Will continue to help with website and will be available to volunteer for other things going forward.
 - Possibly a helper to navigate the paddling event brought to the Chamber by a community member.
 - Not something the Chamber wants to be responsible to plan, but something that we can help promote & connect the planning team to other resources here in the community.
 - Board motioned & approved to grant Dave a complementary membership for 2022 for his continued work and support of the Chamber and the Board.
 - Danielle would do reviews of staff – Sacha & Trini.
 - Board would do reviews for Danielle as Executive Director.
 - Dave recommended this be done after the Board Training & Strategic Planning session.

UPCOMING MEETINGS:

- **Chamber Luncheon:** December 16, 2021. November's Canceled – Due to AGM Planning.
 - Working with Blaine Chamber to do a meeting after hours/happy hour event in place of our typical luncheon.
- **Next Board Meeting:** Thursday, December 9th, 2021 @ 4:00 PMx