



Birch Bay Chamber of Commerce
Board Meeting Minutes
SEPTEMBER 9TH, 2021 – 4:00 PM



CALL TO ORDER & ROLL CALL:

- **BOARD MEMBERS:** Dave Brewin – Vice President/interim President; Danielle Gaughen, Executive Director; Sacha Sanguinetti, Event Coordinator; Tonya Wahl, Treasurer; Derek Jones, Neighborhood Deputy; Dianne Marrs-Smith, Director; Jake Gobille, Director; Doralee Booth, Secretary – Joined at 4:30 PM.

PUBLIC COMMENT: (3 Minutes) Derek Jones – National Night Out, October 5th – Safety Parade, starting about 6pm – about an hour long slightly adjusted the route. October 23rd – Drug Drop Off for Expired Medications.

APPROVAL OF AUGUST MINUTES: Dave Motioned – Dianne 2nd, no discussion & all in favor.

SEPTEMBER MEMBER OF THE MONTH: Boardview Lawn Care – Shah featured on Buzz Pod.

OCTOBER MEMBER OF THE MONTH: MERIDIAN TOWING – DAVE MOTION, TONYA SECOND

FINANCIAL REPORT: TONYA WAHL TREASURER

- BANNER BANK BALANCE: **\$46,478.47 AS OF AUGUST 31ST**; CURRENTLY AT \$45,109
- BALANCE PETTY CASH: **\$1,799.76 AS OF AUGUST 31ST**; CURRENTLY \$13,064.62
- Danielle will be working on budgets for 2022
- Dave mentioned to make sure we purchase anything needed for the office throughout the rest of the year as needed.
- **APPROVAL OF AUGUST FINANCIAL REPORT:** Tonya motioned to approve – Dianne Second, no discussion & all in favor.

EXECUTIVE REPORT – DANELLE GAUGHEN

- 2021 LTAC BALANCE: **\$23,730.33**
 - July Reimbursement of **\$13,043.19** was received & deposited.
 - AUGUST Reimbursement of **\$8,379.34** was sent on September 1st, 2021 – Should receive that check next week.
 - September Reimbursement will be sent Monday, October 4th, 2021
- New Members: TREB-Executive Marketing, LLC – Sharman Burman & Minuteman Press
- Total Members: 135
- Delinquent Members: 10
- Talked about membership billing annually the 1st each month rather than billing every member in January.
 - Tonya suggested pro-rating the first year from now on.
 - We need membership funds to come into the budget in January to fill the gap in the new year before we can draw on LTAC funds
 - For recent members who signed up August forward we will give them a credit for 2022
- Dave suggested having them pay the prorated amount for 2021 & have them pay full amount for 2022.
 - Discussed possible Incentive for paying on time.
- **Tonya asked Danielle to check on Social Members' ability to pay online.**

EVENTS REPORT – SACHA SANGUINETTI

- Last Movie – Double Feature, Back to the Future & Rogue One: A Star Wars Story : September 17th
 - Dave asked about a contingency plan for weather.
 - Danielle said we would probably cancel and refund.
 - Volunteer Dan Morrison has been bringing his amazing sound system for the last 2 movies.
 - Talked about and decided to discount candy etc to \$1.00 for the last night.
- Berm Celebration Recap – Great finish to celebrate the County's huge project for our community.

All proceedings are recorded



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- Whatcom County Executive Jack Louws was honored and thanked at this event.
- Discover Birch Bay Days Recap:
 - Great turnout for pancake breakfast – Friends Group made almost \$700 in an hour.
 - Trivia & Music Bingo – Missed a little generationally for the older crowd that had come for the breakfast.
 - Poker Run – Popular and fun, people really enjoy them.
 - Duck Derby – Really fun! Amazed how many people showed up to watch ducks float. Thanks to the couple from Bay Rim who opened their bridge to us and helped Sacha blow the ducks down Terrell Creek.
 - Next year drop from closer bridge.
 - Next year charge \$5/duck (Discounting Ducks – not allowed)
 - Need more ducks for sale the day before & more clarity on where and when.
 - Previously the ducks had been dropped the other way – Remember to check next year.
 - Crab Derby – Billy & Tonya had a lot of fun! The winner has won two years in a row.
 - Kids Games – Hosted by Blaine-Birch Bay Park & Recreation: attendance to this was low, but what they had was fun. We hope that next year if we are able to use the park that it will ramp back up!
- Halloween/October Events
 - Haunted House promotion – a building chosen in Birch Bay/Blaine area with clues posted on social media and within our member businesses.
 - A large prize for the winner – announced on Halloween! First time stamped correct response wins.
 - Talked about a raffle for other people who participate & possibly a package with a high value.
 - Sacha will put together more information, suggested prizes etc. for the Board and send out
 - Also talked about berm – walking haunted house through decorated pop-up tents/mini haunted houses.
 - Partnership with Blaine-Birch Bay Park & Recreation District
 - Saturday, October 30th.
 - Businesses & Organizations – to sponsor individual tents.
 - Photo Contest @ BB Library Property
 - Spooky Trivia

COUNTY LIASON REPORT – DORALEE BOOTH

- Busy couple of weeks for Yes! Whatcom Libraries – Vote for the library on November 2nd.
- Golf Cart Zone signage – Doralee stated that Bay Rd. will no longer be in the golf cart zone and new signs will go up on Bay Rd. returning the speed limit to 35mph .

OTHER:

- 2021 AGM Meeting – Elections & adding 2 more directors (for a total of 7)
 - Planning for the first part of November.
 - Rebecca gave away a \$10 coupon to a member businesses who pre-registered for virtual AGM.
 - Last year we did Virtual + Google Doc for Voting.
 - Get some prizes together.
 - Bylaws state to be a director “must be a member in good standing for a period of one year”.
 - Double check how many business members to how many social directors.
 - Double check who is up for election.
 - Think Dave, Tonya & Jake were all new
 - Dianne was added in August 2021 Dianne has 2021 & 2022
 - Doralee took a 1 year position



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- Boy Scout Sign – The board decided that this might not be the best project for a Boy Scout to complete due to issues & liability concerns. Dave will reach out to him.
- Sign does need to be fixed – see what & how & talk to the Port of Bellingham.
 - Dianne will reach out to Medical Center contact regarding the sign.

UPCOMING MEETINGS:

- **Chamber Luncheon:** Scheduled for September 16th @ 11:30 AM Location at the BP Heron Center.
- **Featured Speaker** – Library, Christine Perkins & Dianne will be speaking.
- Doralee asked for Danielle to send this out by itself on Monday.
- Turnout has been about 18 - 20
- **Next Board Meeting:** Thursday, October 14th, 2021 @ 4:00PM.

Respectfully Submitted,

Doralee Booth, Secretary
(edited from DG draft)