



Birch Bay Chamber of Commerce
Board Meeting Minutes
April 8th, 2021 – 11AM



CALL TO ORDER: Vanessa Bell – President 11:05 AM

ROLL CALL

- **BOARD MEMBERS PRESENT:** Vanessa Bell – President; Doralee Booth – Secretary; Tonya Wahl – Treasurer; Dave Brewin – Director; Danielle Gaughen – Executive Director; Sacha Sanguinetti – Event Coordinator; Billy Brown – Chamber Member; Derek Jones – Neighborhood Deputy
- **BOARD MEMBER ABSENT:** Jake Gobble – Jake joined at about 10 minutes after 11 am.

PUBLIC COMMENT: (3 Minutes)

- Derek Jones: Recent break-ins at Birch Bay Leisure Park – near Lora Lane.
- End of the Month Prescription Drug Take Back – 24th of April
 - Will take back unused perscription drugs for 4 hours – will be sent to DEA.
- Homicide @ Semiahmoo – Body found, being investigated by the Sheriff's office.
- Lori Reese – Wanted to Join, but was unable at the last minute. Longest Day 10K – June 21st. Will have to circle back next month.

APPROVAL OF:

- **MARCH MINUTES** – Doralee motioned to approve – Dave 2nd – All in favor.

APRIL MEMBER OF THE MONTH: BP – Loved being recognized- all over social media from them and us.
Tom Wolf will join us for Chamber Chat next Thursday @ 2pm.

MAY MEMBER OF THE MONTH:

- Tonya Suggested The Beach – since dues are current, reopening & community involvement.
- Danielle Suggested The Silver Reef – Kristin has joined us for almost EVERY Chamber Chat since the start.
- Danielle also Suggested Pacific Building Supply – Has been open and thriving through COVID. We have a charging account with them, and haven't been a Member of the Month Before.
 - **Doralee Motioned that we should go with Silver Reef for May & Pacific Building Center for June. Dave Seconded. - all were in favor.**

FINANCIAL REPORT: TONYA WAHL TREASURER “Everything is looking really good” – Tonya

- \$3,250 in Membership Dues paid in March
 - Doralee asked for the # of Members to be included Each Month.
- BANNER BANK BALANCE: 40,008.38 (20K is a deposit from BBBPRD#2)
- BANNER BANK BALANCE PETTY CASH: \$188.53
- 2021 LTAC BALANCE: \$79,189.40
 - \$14,682.30 reimbursement for January & February 2021 was received 3/18/21
 - March Reimbursement of \$6,128.30 was sent to the County on 3/31/2021 & Accepted
- \$20,000 Grant received from BBBPRD2 on 3/29/21.
- \$1,500 Technology Grant was received and accepted by the County. Currently waiting on check.
- **We need to purchase items! I really want to get these items ordered by the end of the month, so we can work out the kinks of set up for the drive-ins.**
 - **Screen, Projector, AM/FM Transmitter**
 - **Dave & Sacha to Team up and get this accomplished.**
 - **Best Buy is a good resource for a possible discount + help getting the right thing.**

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EXECUTIVE REPORT – DANELLE GAUGHEN

- **New Member:** Pete's Poutine & Trish Gallagher – Wants to volunteer & became VIP Social Member.
 - Vendors at the VIC – Pete every Saturday & Sunday though April & likely here through the summer, we are billing him monthly.
 - Sacha talked with him, and he has had his best days here in Birch Bay, very happy to be here, and willing to help us find some more vendors.
 - Adding a 220V Plug to the VIC: Would be very easy to do. Board was in favor.
 - Ken doing work at BeachCat – Licenced & Bonded Electrician, Jake will talk to him and get him on that sooner rather than later.
- **Point Robert's Press** – Waterside Advertisement – Sacha to approach the Point Robert's Press for a Sponsorship
 - **Budgeted advertisement amount for Events:** \$4,400 Total + \$3,000 for regular annual advertising.
 - This ad doesn't need to be event specific, it can also be a Birch Bay Chamber advertisement to advertise Birch Bay.
 - Danielle will find out from Molly how many Waterside Books are published for the board.
 - Would satisfy County Requirement of 50+ miles advertising.
 - **Vanessa Motioned to do ½ page Waterside Ad – Doralee Seconded & all were in favor**
- **Insurance Coverage** – Policy Coverage resent to board – asked Brad at Oltman Insurance about D&O coverage with Liberty Mutual
 - BBCC does not currently have D&O insurance (was canceled 8/5/2019 – probably when we used Snapper Schueller Kenner for the big events)
 - Other Chambers recommended NPIP Insurance - I did reach out to Mt. Baker to see what their insurance coverage looks like (looks like it does covers D & O) Rebecca said they pay about \$3200/year.
 - Tonya Made a Motion to Have Danielle contact Brad to add D&O Insurance. Vanessa Seconded – All in Favor.
- **Conflict of Interest Forms** – Still needed from Tonya, Vanessa & Jake. Tonya asked it to be resent again.
- **Books by the Bay** – Library Project Q&A with Dianne Marrs-Smith
 - Similar to Coffee with Contractor @ 8am 3x this year.
 - Going for an LCFA & want the community to be aware what is happening.
- **DISCUSSION REGARDING CHAMBER ELECTRICAL EQUIPMENT ON THE BEACH PARK + Billy Brown**
 - Doralee talked to Rod Lamb from Whatcom County Parks.
 - New Fencing going in, tearing out the concrete and doing some groundwork.
 - The electrical pole & equipment will be taken down by Whatcom County Parks. Everything needs to be underground.
 - Billy Brown: Birch Bay Chamber paid to have the power hooked up. The parks department paid for the electrical box & will need to get that back. The Chamber has paid for the power & will be receiving it again when the Granite Contractors leave.
 - The Parks Department has money set aside to develop the park & used to pay to maintain the park they do not do that now.
 - If we were to do this, we should get a guarantee from Whatcom County that we can use the park.
 - Doralee said that once they come in with phase one of this project they will raise up the ground, and we might have an opportunity to do this at another time, if we aren't ready to move on this yet.
 - They are going to need power at some point when they add the bathrooms & parking.
 - **Billy said he would reach out to Rod and learn more, and take it to the Parks Department to see if we can partner up on it.**



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EVENTS REPORT – SACHA SANGUINETTI + DANIELLE GAUGHEN

Danielle * Sacha meeting with Darin Klein with the health department next week

- **Kite Fest Update** – Coming along nicely – met with WCLS (Wendy & Dianne) & Heidi.
 - Won't put out a lot of chairs & tables – encourage families to bring their own for picnic.
 - No low tide that day – Dianne to talk to Gary Vogt about using the lawn for flying kites.
 - Kona Ice & Story Times – Derek & Dr. Granger are signed up so far.
 - FOBBL will share the cost with us on printed posters for this event.
- **Drive-in Movie Update**, Have to call it DIVE-IN Movies at the Waterslides due to licencing. Movie ahead of Kite's for Kids is Angry Birds 2..
 - 8 planned for this summer, potential sponsors are excited for these.
 - Looking to get the rest of the titles lined up in the next couple weeks.
 - Doralee, Iain, Sacha & Danielle met to create an MOU for the Movie Nights.
 - Waterslides to do the concessions – not having food vendors etc.
- **Sponsorship Packages** – Kept it simple with a Gold & Platinum Package.
 - We need to discuss building the sign south of the health center.
 - Sacha to update package labels, both say "Platinum"
 - Board suggested adding a couple smaller sized packages.
 - Many sponsors were paying \$100 to \$200/event these packages make it easier for them to do it all at once, but we are able to invoice them over several months if needed.
 - **Meeting with Kristin – Silver Reef** Meeting Kristin next week.
 - **Met with Clay from Xfinity/Comcast** – Interested in bringing McDonalds Mobile Unit to the area.
 - **Meeting with Brandy – Phillips 66** – Doralee said our connection with Brandy was so timely because Doralee contacted the same week for FOBBL funding. Phillips is meeting next week to discuss supporting our events this summer in the amount of \$2500.
 - **Meeting with Nancy – Banner Bank** She reached out to tell us that she had some \$\$'s set aside for our events.
 - Doralee recommended Washington Federal as well.
- **Birch Bay BuzzPod! – Birch Bay Podcast!** Sacha has been working on this. Wants to start June 1st & run it monthly at first. If successful maybe weekly eventually. About 15 – 20 minute runtime.
 - Platinum Sponsors will be represented in the Podcast.
 - Highlight the Member of the Month.
 - Get regular updates from Derek & networking with other chambers & partner organization.
 - **Sacha needs a hosting site: \$9-\$12/month (Paying for the year up front saves \$)**
 - Spotify & Apple Podcasts are the distribution not the host.
 - **Would also like to have some equipment to make it easier & make the sound better!**
 - **Tonya Motioned to support the software & hardware needed for the Podcast – Jake Seconded the motion. No discussion & all in favor.**

COUNTY LIASON REPORT – DORALEE BOOTH

Satpal Sidhu came out to check out the library property with the FOBBL group. Sitting in that property makes it hard not to endorse the project, which he did the next day.

OTHER: Currently getting a lot of comments, questions, opinions regarding the berm...

Garbage, bikes, etc. Doralee & Danielle had talked about creating a form for feedback/suggestions to be put on the website or in the visitor center for folks to fill out, and we can collect the suggestions. The Berm is actually designated as an "interurban trail" and that bikes ARE allowed.

- At some point we might need to put some messaging out, so it is clear what the path is used for!

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- Doralee will come up with a statement from Roland to put other there. Doralee will send to Derek & Roland.
- We will work on a public meeting in the future.
- Where should these complaints go? Dave said whoever is responsible for the Berm should get those complaints.
 - Derek Jones – WAC CODES that can be enforced and RCW's (state laws) Also, county codes..
 - Bellingham says central business district – you can't ride any thing with wheels on the sidewalk.
 - In County Code Chapter 2.140 it Whatcom County Bicycle/Pedestrian Advisory Committee.
 - This might be the right place for people to send emails to.

UPCOMING MEETINGS:

- **Chamber Chat:** Thursday, April 18th, 2021 – 2:00pm.
 - **Tom Wolf from BP Cherry Point Refinery** – Featured Speaker
- **Books on the Bay – Library Project Q&A:** April 22nd, 2021 @ 8AM
- **Jake has an upcoming event – we will get it added to the calendar.**
 - Beer release next Thursday 15th with Menace Brewing a donation of \$1/Beer to the DVSA.
- **Next Board Meeting will be held via ZOOM:** Thursday, May 13th, 2021.

Respectfully submitted,

Doralee Booth, Secretary
(edited draft by Danielle Gaughen)