

Birch Bay Chamber of Commerce Board Meeting
Thursday, November 12th @ 5:48pm VIA ZOOM

ROLL CALL:

Present:

- Billy Brown - Director
- Dave Brewin - Director
- Doralee Booth - Treasurer & Secretary
- Liz Thornton - Executive Director
- Danielle Gaughen - Event Coordinator
- Officer Todd Damon - Community Deputy

Absent:

- Vanessa Bell - President

PUBLIC COMMENT:

- Officer Todd Damon - We will get a new Neighborhood Deputy starting around January 3d. Derrick Jones will be our new deputy. Todd will still be on patrol just not here every day.
- Thank you dinner for Todd Monday, November 16th, 2020 - CJ's.

APPROVAL OF OCTOBER MINTUES:

- Billy motioned to approve. Doralee 2nd. Minues were accepted unanimously.
- Doralee will send out Port Of Bellingham Community Tourism Strategy document to board members tomorrow to look over.

DECEMBER MEMBER OF THE MONTH

- The Vault. We appreciate how they have been connecting with us, participated with our Whatcom Trip-or-Treat. They have remained open and have been creative during this difficult time.

FINACE REPORT:

BANNER BANK BALANCE: \$5,700.00

- Dori coming on Monday 11/16 to do October's Report.
- Drive in movies - didn't lose \$!. Working on making all events self-sufficient for the future.
- Billy requested that board members get a copy of the finance report a few days prior to each meeting to review.
- Billy made a motion that they put off approving November's Financial Report to the next meeting - Doralee 2nd & all in favor.

LTAC BALANCE \$37,000.00 (Just turned in a reimbursement for \$10,500)

- Projectors/Screens Etc. Liz & Dave to get together by next week to finish researching and decide on this item.
- Dave will reach out to Epson and see what they recommend & get an invoice for reimbursement.
- Currently stocking up on office supplies.
- Need new Flags.
- Doralee would like flowerpots to beautify the Visitor's Center.
- Professional Webcam "Birch Bay Sunset Cam" for website - Many different options, price points. Dave will work on this.
- Billy requested we get a new sound system - the current PA system is terrible. Dave said he can do the research on this as well.

NEW/ON GOING BUSINESS

Executive Report -

- Not getting extra funds from the County from COVID FUNDS.
- Hopeful to get \$\$ for Danielle to get a new laptop, might be able to get it from COVID funds.
- New Member - BP recently paid their membership for 2021.
- We recently sent out thank you notes from all of our summer events.

AGM:

- Online virtual event. **Wednesday, December 2nd, 2020!**
- Dave wants to have a trivia contest and give away prizes.

All proceedings are recorded

- Summary of 2020 - Liz to send out a letter the week of 11/16 to the members.
 - Needs Bios from Billy, Vanessa & Doralee if interested in running again.
 - Jake from Beach Cat Brewing Co. & Tonya are interested in running for a board position.
 - Liz suggested appointing one of these people to an open position prior to the board meeting.
 - Dave has 1 more year after 2020.
 - Doralee requests to slide into other 1-year open position, as she is unsure if she wants to stay on for a full 2 more years.
 - Billy will decide in the next couple of weeks if he wants to be on the board for another term.
 - The above can be done by e-mail (per COVID). Billy to coordinate.
 - Board members need to pay 2021 Dues as soon as possible.
- Working on 2021 Budget, planning to use 2020 to go off of.
- Did not get additional funding from Whatcom County COVID-19 Funds.

POLAR BEAR PLUNGE:

- Virtual Event - Ask people to take videos & photos to post. Working on creating website page.
- Need to source prizes - videos (loudest scream, funniest face) best outfit, bathing suit.
 - Talking to WECU next week to talk about SPONSORSHIP.
- T-Shirts - DG has created designs, please just pick one. Dave, Billy like the one of the bears on the bay. Vanessa likes the mask. Liz says people like tacky stuff.
- We can't tell them a time; we won't be here to facilitate it. What the people decide to do is up to them. We will use their content & Dave will edit into something fun.

RING OF FIRE & HOPE:

- Liz & Danielle will be available all day on NYE rather than the traditional 2-hour window we have done in the past.
- Dave suggested we end the time a couple hours prior, so people do not congregate before. We will be gone by the time people are used to from years past.
- Talked to Little Jeff about getting flares.

GOLF CART ZONE:

- Doralee received a call from Whisper Lakes Development - going in by Birch Bay Activity Center on Alderson.
- Want to be part of the Golf Cart Zone, which would mean extending the Golf Cart Zone.
 - Billy said that the parks department would be on board with it going to Gemini.
 - Dave is worried about extending the zone & that a section of Bay Road should be removed.
 - It should also be updated so that folks can get to the Beachwood General Store via Golf Cart Zone through the State Park.
- Liz asked this discussion to be tabled for a future meeting. Will require working with Joe Rutan, Whatcom County Public Works.

OTHER:

- Chamber Chat Thursday 19th 1pm - Ty Reed will be our special guest. PLEASE JOIN!
- Whatcom County will be filming their Whatcom County Sasquatch commercial. Billy is bringing his GOLF CART.
- Coffee with the Contractors ***DATE CHANGE*** December 3rd 8am

MEETING AJORNED 7:10 pm! Respectfully submitted: Doralee Booth, Secretary (draft from DG)