

**Birch Bay Chamber of Commerce  
Board Meeting  
Thursday, August 13th, 2020 via ZOOM**

Agenda: Vanessa Calls to order @ 5:30pm

Roll Call:

- Vanessa Bell – President
- Doralee - Treasurer; Secretary, Director.
- Billy Brown - Director;
- Danielle Gaughen - Event Coordinator;
- Liz Thornton - Executive Director;
- Dave Brewin - Director

**Public Comment:** (3 Minutes) None

**Approve Minutes**

- Approve July Minutes – Billy Motioned to approve. Vanessa Seconded – All in favor. No discussion.

**Finance Report:** (Liz) June Reports Attached

- Banner Bank Balance \$3187.16
- LTAC Balance Est \$65,000.00
  - LTAC will be Liz's focus, and Danielle's focus will be on events.
    - How/what do we need - shopping list to be applied to LTac Balance.
    - Doralee said we should up our hours especially how much work we have been doing with the drive-in movies.
  - Liz had talked to Guy & didn't think there would be as much \$ available in the LTAC fund for 2021, but the top 3 recipients would likely be:
    - Bellingham Tourism
    - Birch Bay
    - Mt. Baker.
  - We should plan a meeting with Satpal & Birch Bay.
  - Make a list of supplies we will need – to spend 2020 funds.
  - Billy Brown mentioned non-dated memorabilia to have to sell at the VIC.
    - Birch Bay Post Cards.
    - Shirts
    - Sand Buckets, etc.
- Meeting with Dori Friday 08/14/2020

*President Vanessa left zoom call - Had a family event.*

**Member of the Month:**

- August: Station 49 - Name changed from Miniature World.
  - They have been so busy, and it has been so great for the community.
- September: The Beach at Birch Bay
  - Have braved it all and been hustling, have been creative, & working hard this summer. An essential worker in Birch Bay!

**New/On Going Business:**

1. Executive Report:

- LTAC Grant application - Already talked about that above.
- Chamber Chat Change to once a month in September, and one week during the month we will do an AM virtual Coffee with the Contractor.
- More ways to engage with members ideas:
  - Spotlight video interviews, help from Dave.
  - Going through membership list & sending a thank you note, or a plaque to members who have been with us for a long time.

### **Drive In Movies:**

- Friday 8/14/20 "Great Outdoors"
  - Almost sold out
  - Have 7 parking volunteers - Billy's idea is a GO on parking!
    - Don't come with your Kayak! (Anyone who does will have to go to the back)
    - Volunteers come at 7pm.
  - Emily & Logan will be working concessions stand again
  - Still waiting on Parks& Rec Sponsorship check (Heidi said it should be here by Friday.) Billy said he knew the check had been cut.
  - Liz did a KGMI interview Tuesday Morning.
  - Liz said we lost about \$500 on the first event - without the sponsorship \$\$
    - Facility Fee to the Waterslides was originally \$500/event.
    - Iain wants to source some more sponsors to raise more \$ of this event & then split the sponsorship \$ with the Chamber.
      - Make sure there are clear expectations set for sponsors and those expectations are communicated clearly through all channels, and sponsorships are fair.
  - Doralee wanted to make sure that the porta-potties were clean and ready to go for this weekend.
- Next Movie Friday 8/28/20 Indiana Jones
  - Sold 33 tickets for this movie, about 22 left
- September 4<sup>th</sup> Roll Back Weekend: Double Feature: Grease & American Graffiti (encourage people to bring classic cars)
  - Advertise in Bellingham - Ask Mike Kent to send out a note to all the car guys.
  - Sell a few more tickets to this event - 65 - 70 range.
- September 11<sup>th</sup> Sports night: Still must pick movie (encourage people to decorate cars of favorite sports team gear)
- September 25<sup>th</sup> Kids Night: Still have to pick out movie
  - Doralee asked if the community would get to vote for a movie.
    - Liz doesn't like community surveys, has learned from the school district surveys. They make people mad when they don't get what they vote for.
    - MAYBE they can vote for the Kids Night Movie - 2 options!!!

### **Sand Sculpture Contest:**

- Need to pick winners and start giving out prizes. (Have about 12 entries)
- Meet on Monday? Communicate a time.

### **Other:**

- Berm Construction should be starting in September after Labor Day

- o There will be a finished topping/trail - had to wait from the rock coming from Oklahoma. They will complete the entire berm and bring the final topping, and doing planing - Doralee
- o Have seen people parking/driving up there!! - Dave said this needs to be added to their fines schedule so they can start charging people.
- o Doralee talked to Ted Morris, about benches & BBBPRD2 on what happens at the beach park. Wants the Chamber to talk to WorldMark, Leisure Park, etc on maintaining their portion of the beach & what will go on it. Don't want people to put their junk up there.
- AGM Virtual Event? Need to start thinking of ideas & start a committee
- National Night Out
- Beach Cat Brewery Ribbon Cutting - August 31st. New members.
- **LABOR DAY WEEKEND:** We will start planning this next week.
- All socially distanced end of summer blast!
  - o Discover Days looks a little different this year.
- Double Feature Friday Drive In Movie
- Crab Derby - Sunday
  - o Planning meeting after Billy goes crabbing, he will bring his crabs.
- Golf Cart Poker Run - Saturday
  - o Dave has a plan, and will work a little more on logistics this week.
  - o Doralee said she would help!
  - o Need some Volunteers
  - o Can do up to 52 Groups/people
    - Each station has 52 cards (big ones)
    - They keep track - do a google drive with the cards.
  - o Doesn't need to be a huge area, State Park, CShop, Library Property, VIC
    - Just need 5 stops along the Drive.

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Next Board Meeting September 10<sup>th</sup> 5:30pm

Respectfully submitted:

Doralee Booth  
Secretary  
(Thank you Danielle for draft minutes)