

**Birch Bay Chamber of Commerce
Board of Directors Meeting
Location: Birch Bay Visitor & Information Center
January 9th, 2020
MINUTES**

Call to Order (Pres. Tony Reyes)

ATTENDING: Doralee Booth, Yvonne, Danielle Gaughen, Stacey Tennyson, Sarah Zarembo, Billy Brown, Liz Thornton, Tony Reyes, Todd Damon.

ABSENT: Mike Peetoom – Hawaii; Vanessa – Flu; Katty – Son Sick.

PUBLIC COMMENT TO THE BOARD:

- Todd Damon, Neighborhood Deputy, had nothing major to report. Deputy & canine caught a prolific car prowler.
 - Sheriff's office does have a new Marketing Coordinator/community outreach person.
- Patrick Alesse attended – Doesn't have anything to say, just stopped by.

MINUTES:

Moving forward DG will type minutes & send to Doralee for approval prior to meetings.
Approval of minutes – Doralee motioned to accept – Yvonne seconded – board all in agreement.
Minutes Passed.

FINANCE REPORT:

\$8500 in the bank – last reimbursement for 2019 will be sent 1/10/2020, will be about \$6K.
Starting the year with a good little cushion.

Lost about \$20K to events in 2019.

Liz will have a final P&L for 2019 in our February meeting.

Liz has contract from county and can start taking 2020 reimbursements now.

We would have almost broken even on events had we been paid in full by FanFest NW & Nyle Thomas of Chainsaw Sculptors.

Board members signed off on minutes in master meeting binder.

MEMBER OF THE MONTH:

- *December* – FOBBL
- *January* - DG & LT suggested Beachwood – they sponsored Polar Bear Plunge & Ring of Fire
Billy Brown nominated – Doralee seconded Board Members all in favor.
- *February* – Doralee nominated The CShop – Billy Seconded it – All board members in favor. We appreciate the C-shop who makes wonderful baked items, helped Baily raise \$2200 for our library & is an exceptional member of our community.
*We should do an article about Bailey and her bake sale and the help that the Cshop provided.

Luncheon 1/16/2020 @ Birch Bay Activity Center. 11:30am – 1pm

LIAISON REPORT:

- FOBBL - Has an awesome website (Friends of Birch Bay Library) – Counting down days until "D-Day (needed to raise \$2.7MM by June 30, 2021 to secure WA State \$2MM appropriation
- Friends of Birch Bay Library would love to partner on a golf tournament.

- Replacement Levy coming up – Taxpayers will pay less with the replacement levy than they do with the current levy. State taxes will go up.
- Birch Bay State Park Usage \$45 + Proof of Liability Insurance up to \$1 Million + additionally insured documents. Possible \$1.30 per person... seems hard to track for a big event. A free parking day would be ideal – as people wouldn't have to pay parking.
- Vendors? Doralee could find out.
- Free Days @ the State Park: June 6th, June 7th, June 13th
- Berm Construction: 13th – 17th – 9pm – 7am; 20th – 24th 4pm – 2am
- Doralee recommends we go to county council and do a “state of Birch Bay address” in March or April.

EXECUTIVE REPORT:

- Memberships – invoices have been sent. Will start working on sponsorships for our 2020 events as soon as we have the dates set.
- LTAC contract is good, parks grant meeting next Tuesday. Billy, Liz & Tony to sit down and go through it.
- 2020 events will involve lots of recreation! Want to partner with the BBBPRD2 as much as possible for summer events.
- Liz & Danielle - Asked board members to bring to each meeting a couple of businesses or sponsorships for leads that Danielle can go after:
Billy – LFS; BP; PSE – All the big businesses on the Ferndale Chamber membership list.
Doralee – REI
Sarah – Drayton Harbor Oyster Co.

NEW/ONGOING BUSINESS:

RING of FIRE & POLAR BEAR PLUNGE RECAP:

Event went well guessing 2K+ People. Video Dan Lang took is on the Facebook Page. Liz glad she had three flaggers. Sold out of shirts, doing a second order. We have taken all the payments & ordering this next week. Events worked well having them out of the Visitor Center. Didn't realize people were parking at the park. Granite & the County didn't provide security.

2020 BUDGET:

- Add maintenance \$600.
 - Tony to add casters to the Brochure racks, so we can have more room in the visitor center.
- Add Porta-Potties around Birch Bay. Doralee says \$82/month. May 15th – September 15th.
 - \$2296 for 7 Porta-Potties around the bay.
- We will likely need less Porta-Potties due to events not being held in the park this year.
- Event Trailer - \$200 fee every time we use it. Billy doesn't remember that fee, is going to investigate that with the Parks Department. Intent of fee is to cover costs but seems high.
- Add a little to contracted services.
- Billy motioned to pass budget with the changes. Yvonne Seconded. All the board members agreed.

EVENTS DATES & Chairs

- Kite Fest + Kids to Park Days – May 16th & 17th Chairs: Tony & Stacie
 - Following weekend Ski to Sea – The weather was better last year for Kids to Parks Days.

Perhaps we need to test kites at Bay Horizon... Marketing to Bay Crest Differently – Using trails and scavenger hunts to market to those families. Painted Rocks marking the trails, geo caching. Ask Sherriff's office to do canine demo during dog show.

- Rollback weekend – June 13th/14th Chairs: Tony & Sarah
 - Perhaps just a one-day car show & second day will be a cruising day. Vendors “won’t want to do a one-day event.” Look into state park for location. Or a multi destination car show through Birch Bay.
- Sand Sculpture – July 18th & 19th Chairs: Stacie, Doralee & Sarah
 - There was much discussion regarding tides... building & judging may need to be moved up a bit, which isn’t a big deal. Registration will be held in the visitor center. Event to follow the event after judging.
- Discover Birch Bay Days – September 5th & 6th Chairs: Billy & Yvonne

Danielle will send out planning meeting schedule after Thursday’s luncheon, will try and get more committee members at the luncheon.

SUMMER FOOD TRUCKS:

- A food truck to come during the weekends in the summer and park in front of the Visitor Center. \$100 a weekend. Board Members are on board....(Attendee Pat Alesse commented to the negative.)
- Restaurants in Birch Bay except for CShop don’t cater to the beachgoers. A food truck at the Chamber would cater to those people.
- Billy asked we find out the legalities for the next meeting.
- Doralee talked about this idea being a fund raiser for the Library on the library property.

WINGS OVER WATER:

LT & DG thought we could do something easy/fun for kids, crafts etc.

DG to go to the meeting on Thursday to see how we can help.

Billy said we should get behind them, so long as Birch Bay gets mentioned & we get something for our members out of it. Billy likes the festival and learning about the eagles!

MEMBER WORKSHOPS:

Focused to help small groups use social media, programs etc. here at the Visitor Center.

Respectfully submitted after editing Danielle Gaughen’s draft,

Doralee Booth
Secretary