

Birch Bay Chamber of Commerce  
Board of Directors Meeting  
Location: VIC 5:30 PM  
April 11, 2019  
Minutes

Call to order: (President Mike Peetoom)

Attending:

Billy Brown VP, Liz Thornton Exec. Director, Yvonne Lindquist Sec., Doralee Booth Liaison, Vanessa Bell, Tony Reyes, Pam Hanson, Iain Buchannan, Dori our accountant, Nancy Stull Treasurer. Danielle our new Events Coordinator.

Absent and Excused:

All members present

Public Comment: (3 minutes)

Kathy McDermitt Ferndale Lions Club wants to come to our Kite Festival promoting lazy eye screening for children.

Jessie Creyt: Healthy Youth Coalition will be in charge of parking at our events. 4 people per parking area. They will have parking people at least for 2 events. Revenue: Costs/then 50/50 between Healthy Youth Coalition and BB Chamber.

“National Nights Out” Healthy Youth Coalition and Jessie are helping with parking.

Correction and Approval of April Minutes: Tony Reyes is in chair of Kite Festival 2019.

Billy Brown made the motion to pass the minutes and Pan Hanson seconded. The motion was carried and passed.

Member of the Month

Phillips 66 is our new member and member of the month.

Finance Report:

Nancy and Dori finance update: Dori explained the financial report.

Membership is down compared to last year regarding incoming revenue.

Income Tax specialist: Jenny Weeks will do our 2018 taxes. There was a motion by Billy to hire Jenny and Nancy Stull seconded it. The motion was carried and passed.

Dori reported that 3 members need to sign off on Profit and Loss each month.

Liaison Report:

Doralee Booth: Whatcom County Hearing Examiner: regarding the Shoreline Permit. A 100% positive response. The berm will be starting in September. Wolf Baurer started 40+ years ago with the plan for the shoreline plan. 2019 the plan is completed and money is approved to start and complete the berm.

Capitol Budget for the library is now a line item on both sides. Two million dollars is budgeted to launch the Birch Bay Library.

Blaine Schools: 3 positions are now open and we are looking to have Birch Bay mothers to run for the school board positions. Birch Bay needs to be represented on the school board. We want a school at Birch Bay.

NW Fire Commissioner position is up for election.

We are now a 501C6 Non Profit Status

Executive Report:

Liz Thornton: we have a new Event Coordinator Danielle April 18<sup>th</sup> at Bob's Burger for luncheon speaker: Anika from the Whatcom County Water District re: conservation

Parks Permit: so many details have to be filled in. Liz is working on details.

A new computer was purchased for our Exec. Director

Need for CPR certification.

Brian Marcus Photographer

Membership: Liz is making amazing progress in attracting members to Chamber. Danielle is also a hot at doing cold calls re: Chamber membership.

Craft vendors are coming in.  
Sponsorships are coming in.  
Mike Peetoom will host dog show.

A Letter from former Exec. Director Douglas B. was read.

New Business:

Insurance Shopping: Billy Brown: Theresa Garten: State Farm Insurance. Billy will call Theresa re: insurance coverages and send info to Liz to follow up. (Increasing insurance for much more coverage) We need more liability insurance.

The Memorandum of Understanding for Fan Fest. – Is being worked on.

Dan will be the leader in Re: Fan Fest communications.

Shuttle buses for Fan Fest – Billy (for locals-Billy will keep working on local drivers)

Fountain Rentals ..we have 3 busses reserved at \$500 a day including the first 100 miles for each bus. More transportation on Birch Bay Drive is needed. Billy is working on transportation needs and cash boxes.

Seahawk Pre-game will be on Sunday night August 18th at 5 PM.

Whatcom talk-Advertising trade-A trade out

Sandcastle Trophies: 16 trophies for \$500

Ongoing Business:

Howell at “Vicious Auto Works Presents” will have 20 volunteers for event. Car show production is on Adrian the Air Brusher.

Car entries: \$20 for entries, \$15 for pre-entry.  
“ADRIAN the AIR BRUSHER”

Kite Festival: Tony is our Chair

Sweatshirts: Mike Peetoom’s brother will do shirts (NW Branding)

Discovery Days/Fan Fest Update:

Birch Bay beautification day and Flower Basket contributions/Clean Up Day.

Earth Day: April 28th BB clean up. Chamber will put on hot-dog roast with Billy’s BBQ and hot coals. Bring your shovel, weed eater, gloves and get organized. Mike P will bring his little dump

truck and everyone cleans up a bit. Budget \$500 to include trash dump. Trash bags and little weenie roast. 11-4 PM. we gather at our VIC.

Billy makes a motion for BB beautification day April 28th. Pam Hanson is a second and it passed.

National Night Out. First Tuesday in August at Birch Bay Water Slides. Community fun. No cost to anyone. Children love to come. Vanessa Bell is Chair.

Adjourned 7:30

Yvonne Lindquist, Secretary