



Birch Bay Chamber of Commerce
Board Meeting Minutes
May 13th, 2021



CALL TO ORDER:

ROLL CALL:

- **BOARD MEMBERS:** Vanessa Bell, President; Doralee Booth, Secretary; Dave Brewin, VP; Tonya Wahl, Treasurer; Danielle Gaughen, Executive Director; Sacha Sanquinetti, Event Coordinator; Derek Jones, Neighborhood Deputy, Peter Hauser, Member & Owner of Pete's Poutine; Jake Gobble, Director; Rosiland Hauser, Co-owner of Pete's Poutine

PUBLIC COMMENT:

- *Derek Jones* – Bike Safety Class, May 21st – on Bike Anywhere Day; 2pm – 4pm. For kids 3rd grade and up. Smart Trips will host an ABC Check. Event will be held at the Blaine-Birch Bay Parks & Rec. Tays Safety has donated 300 blinking lights.
- *Peter Hauser* – Thanks for opportunity to be at the Visitor Center! The objective is to make Birch Bay a more interesting culinary place by bringing in new and interesting food choices. Hope that the Chamber continues to support food trucks in the future.
- *Rosiland Hauser* – Recently featured in a Whatcom Talk Article – talks about the mission of Pete's Poutine to do feeding for the hungry in areas with food insecurity.
 - They have a pet turkey, and would love to bring Butters out to Birch Bay to meet the community.
 - Danielle to get Peter & Rosiland some information on places/organizations to partner with to do a feeding the hungry event.

APPROVAL OF:

- **APRIL MINUTES** –Doralee is underlining the motions & Danielle is highlighting the direction notes.
- **Tonya made a motion to approve the minutes, Jake second – no discussion & all in favor.**

MAY MEMBER OF THE MONTH: SILVER REEF CASINO RESORT

JUNE MEMBER OF THE MONTH: PACIFIC BUILDING CENTER:

- **Vanessa Motioned, Jake second – no discussion all in favor.**
- Open the whole time through COVID, helpful with us, and we like their hanging baskets and propane costs!

FINANCIAL REPORT: TONYA WAHL TREASURER

- BANNER BANK BALANCE: **\$39,165.50** BANNER BANK BALANCE PETTY CASH: **\$586.83**
- 2021 LTAC BALANCE: **\$70,412.75**
 - April Reimbursement of **\$8,776.65** was sent on April 30th, 2021. It should received by the 19th.
- \$1,500 Technology Grant - Still waiting on this check – should be received this week.
- Nancy of Banner Bank will be giving us a \$1000 sponsorship for 2021 events.
- **Vanessa Motioned to approve report – Doralee second, no discussion & all in favor.**
- **2021 Budget – Baker Septic amount needs to be updated to \$3,000**
- Discussion regarding Birch Bay Waterslides & drive-ins
 - Board directed that Birch Bay Waterslides needs to pay their 2021 membership dues prior to movies.
 - **Event Chair – Doralee will talk with Iain**
 - Discussion regarding the \$500 fee BBCC is paying BBWS for hosting the movie nights.
- Regarding Events – Budget is off because we don't really know for sure due to COVID-Restrictions
- New Insurance - **\$3,600 will also be updated on budget.**
- **Board voted to approve the budget with changes noted above, but will keep a close eye on the events side of things.**



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EXECUTIVE REPORT – DANELLE GAUGHEN

- **New Members:**
 - Sirenz Dezigz – Sacha’s wife, makes beautiful tumblers & mugs.
 - Loomis Trail – Secondary location for Silver Reef Casino Resort
 - Sweet Wheels – Food Truck – ice cream sandwiches, etc. Will be at the VIC this summer.
- **Total Members: 145**
 - **Delinquent Members: 42** – DG & Sacha working on getting them paid.
- **Applied for Grant** - Association of Washington Business Chamber Relief Grant.
 - Would cover lost revenue from membership for us.
 - Asked for \$5,945 – Should find out later this month what they will be able to extend.
 - Checks expected to be sent early June.
- **Insurance Coverage Update – Currently with Liberty Insurance provided by Oltman Insurance**
 - Currently pay: \$181.41/month (\$2,176.92 annually)
 - DG received a quote from Kelley Insurance by NPIP will be \$307.83/month (\$3694 annually)
 - Mt. Baker pays about \$3200/year
 - Lynden SSK pays about \$6400/year
 - Ring of Fire – Not covered through insurance.
 - Participants sign a waiver with hold harmless agreement when they pick up the flares from the chamber.
 - Risk to us directly is low – people purchase their own flares all over the county.
 - **Tonya asked to find out about beer gardens and liquor sales for future events & return to normal in 2022.**
 - **The board voted all in favor of change to NPIP insurance through Kelley Insurance.**
- **Do we want to join the US CHAMBER OF COMMERCE again? Board voted no. Don’t want to discuss until 2022.**

EVENTS REPORT – SACHA SANGUINETTI

- **Red Road to DC** – Totem Pole Journey Visit Recap – Had a great turnout! Lots of passers by & had an appearance from a gray whale!
- **Bike Safety Day** – Will have blinking lights from Tays – Derek already recapped this at the beginning of the meeting May 21st!
- **Dive-in Update:**
 - **7 of 8 movies are secured! Working on securing a Delorian for the 8th & final movie.**
 - Banners to Purchase – DG
 - Movie Equipment – We do have a projector, we are getting a nice non-profit discount.
 - Perhaps we could get a study portable fold up screen – Sacha is working on pricing options.
- **Kite Fest:**
 - Waiting for more guidance regarding food for this event.
 - Heidi working on fun Activities from Parks & Rec.
 - Need to order Kites - \$\$ store Kites & Oriental Trading Co.
 - Sacha working on getting prizes for this and all events.
 - Need to organize volunteers
- **Hand Sanitizer Stations** – **Danielle to look into options for all events & provide at next meeting.**
- **Podcast Update** - Launching June 1st
 - Tease is already out there, PodBean, Spotify, Tune-in – waiting on Apple & GOOGLE for approval.
 - Dave asked if it would be possible to take portions of the BUZZ POD to put in their community section for content. – **Sacha will work on an edited down version of this.**
- **Banner Order** – Sponsorship Banners for Silver Reef/Loomis Trail & Billy/Tonya Banner, +2 Summer Event Banners. About \$360.

All proceedings are recorded



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- **Vendors at the VIC** – Sweetwheels will start coming opposite of Pete's Poutine starting next week.

COUNTY LIASON REPORT – DORALEE BOOTH

- Berm Task Force Update – In the midst of forming the Task Force for the use/uses of the Berm pathway.
 - We received 12 applications.
 - Danielle, Sacha, Dave Brewin, Ted Morris, Doralee Booth, Derek Jones + 3 – 4 out of 12 applications.
 - Great way to get new people interested in the Chamber.
 - Jason Arndt + Pike Ped Committee.
 - Comment forms are out, the hysteria has calmed down as people are getting more used to using it.

OTHER:

- **Can we get someone to cut down the weeds around the sign on Drayton Harbor Rd?**
 - Dave said he could take care of this if it is weed wacking etc. Tonya offered their trailer if needed.
 - Might need to find out who's property it is – Tonya to ask Billy and find out.
- **Can we get our sign rebuilt? Bathroom Floor – Get a quote – Chris Troutman – Danielle will reach out to him.**
- **Power Plug for Food Trucks** – Cost about \$300 + \$100 for permit to do the work.
 - Jake's electrician is licensed and bonded, and willing to do the work.
 - Has already been out to take a look and is able to do it.
 - Tonya asked for a quote on an invoice.
- **Volunteers:** Tonya asked us to get volunteer on board at the Visitor Center. Sacha and Danielle will work on that.
- **Praise 106.5** - \$2400/per event proposal – In the past it was tabled, do we want to do this?
 - **Board voted No for this year.**
 - Focus on Social Media/Podcast/Mike Kent Keep it small & local.
- **Pop-up Vaccine Clinic** – Jake asked if the Chamber wanted to host one, was contacted by Ferndale Chamber to help with theirs – he would support and sponsor if that was something that the BBCC wanted to do.
 - Danielle has been in contact with the County regarding specific Vaccination numbers for Birch Bay Specific to see if it would be worth doing one here. If wanted to she can explore the options.
 - Tonya thinks it's not a Chamber issue & it is too political. Fears backlash.
 - Jake just wants to provide the opportunity for people who want to get vaccinated & stated that it is the pathway to getting businesses back to full capacity & the getting the Canadian Border open.
 - **Board decided to table it due to division on the issue.**

UPCOMING MEETINGS:

- **Chamber Chat:** May 20th, 2021 – TIME 2:00 PM **Featured Speaker** – Kate Rice, new Adopt-a-Block facilitator.
- **Board Meeting:** June 10th @ 11 am, 2021

Respectfully submitted,

Doralee Booth, Secretary
(draft from Danielle Gaughen)