

Minutes:
Birch Bay Chamber of Commerce Board of Directors Meeting
June 11th, 2020 5:30pm – 6:45pm

Roll Call:

Vanessa Bell – President
Danielle Gaughen – Event Coordinator
Iain Buchanan – Guest
Doralee Booth – Director
Liz Thornton – Executive Director
Billy Brown - Director

Absent: Katty Dooley – no longer on the board? If no, we need to get a letter from her.

Public Comment: Iain Buchannan – Birch Bay Waterslides not opening this year, they are taking a huge hit and they are looking to the BBCC to help support them keep them relevant in Birch Bay and help facilitate them opening for summer 2020.

- Help selling tickets for 2021 to get them through 2020.
 - Working on packages to add value now.
- Keep eyes on the Waterslides, to prevent break-ins & vandalism.
- Summer “events” Ideas... Lots of space to do fun stuff & partner with the Chamber
 - Drive in movie night – Gradey has the equipment needed, Liz will get in touch.
 - Farmers Market
 - Food Trucks
 - Car Show – Might be trickier, but something to investigate.
- Check with BBBPRD2 on possible sponsorship continuance on funds we lost in 2020
 - Work on logistics plans & submit.
- Liz, Danielle & Iain to plan a meeting in the short term to discuss more details.
- Iain plans to send something out soon about why they are closing.
- Curious about the big trailer at the Waterslides – didn’t know who’s it was, going to have it towed.
- Connex still needs to be moved eventually, but it is ok for now.

Approval of Meeting Minutes – May & June special meeting:

May: Billy motion to approve – Vanessa Seconded – No discussion. May 2020 Minutes passed.

Special meeting June 2020: Doralee motioned to approve – Billy Seconded – No discussion. Minutes passed.

Finance Report:

Banner Bank Balance \$4728 as of 6/11.

LTAC Balance is about \$67,000.

Liz will send P&L & Check Register for the month. Nothing new or out of the ordinary.

Money is being saved on payroll & power.

Only outstanding bill is Baker Septic. (Their billing is very confusing & hard to reconcile)

Membership down a little bit from last year – working on some of the big memberships paid in the next month or so.

- Need to get on Luke from Granite to sign up.

Vanessa made a motion to approve – Doralee seconded – No discussion. Finance report passed.

Member of the Month:

June – Woods Coffee

July – Birch Bay Waterslides – Note on sign “We will miss you, See you next summer”

Currently No Luncheons – Chamber Chats continuing through Phase 3

Revised Bylaws:

Revised to – Board of directors shall consist of 5 members of the BBCC in good standing.

Electing Directors at AGM

- 2 directors 1 year
- 3 directors the next year
- 3 directors must be business members, 2 directors can be associate members.

Membership will have to VOTE on changing the bylaws.

Liz wanted to start the voting on June 15th – July 9th

Billy wants a good letter drafted to the members that explains why.

New Board Member: Dave Brewin

Lives in Birch Bay – has 2 kids. Does Marketing for Alsop. Has lived in Whatcom County for 13 years, in Birch Bay for about 7 years. Does a lot of website stuff, helps us with our website visitor information!

Vanessa made a motion to give Dave Brewin a director seat on our board. Doralee seconded – Billy voted yes. Unanimously agreed upon!

Revised 2020 Budget:

Took out all event expense, may need to be revised again if we do events with Waterslides.

Attached budget is draft one, 2nd draft will need to be gone over again via email.

Executive Director Report:

- Liz & Danielle – Working 15 hours
- Started Passing out Heath Department Masks at the Visitor Center
- Vic Hours 9-12
- Trini coming next week to work Saturday & Sunday.
- Liz applied for shared work program through ESD – to continue to keep our unemployment & work our reduced hours.
- Membership Outreach Plan – Newsletter (Buzz) weekly now. Featured “who’s open section”.
- Liz, Danielle & Dave working on getting a Birch Bay Video done and out to the public.
- Ordered new banners for the VIC + garbage signs.
- Brian was picking up the stuff Saturday for the big sign at Harborview.

4th of July:

Trying to get some messaging out from the County. We want the County to put the message out and we will share it on their behalf. Kathy Berg urged them to get a press release out asap!

If they do not get it done Doralee said she would do it and get their stamp of approval.

- Community Zoom Meeting on the 26th – will be preregistered only.
 - Joined by Sheriff & Health Department. Briefing.
 - Help get the message out.
- We will record it & post it.

Porta-Potties – Health Department is not going to decide one way or another about Porta-Potties.

- Doralee stressed that we need Porta-Potties.
 - Doralee made a motion to order the regular porta-potties that go along the drive – Vanessa Seconded – No discussion. All in favor. Motion Passed.
 - Dave asked if there was a way to disinfect them? Volunteer or us?
 - \$25/porta-potty to be cleaned. (6 porta-potties) (About \$550 total)
 - Doralee said that due to Covid we should get some Covid Funds for the Porta-Potties if extra cleanings are needed.
 - Cost this year will still be less due to no events.

Clean-Up. Nothing to worry about there. - 5th & 6th – Already set up and planned.

Summer Events:

- Kite for Kids Day – July 19th – 11am – 2pm
 - Sugar Shack will be there 11am – 1pm
 - Will purchase 100 Kites from the \$ Store. We have 63 left from 2019's Kite Fest.
- Sand Sculpture Competition – Virtual
 - Meet next week to talk about it more (Doralee, Liz, Vanessa & Danielle)
 - Thursday @ 9am via Zoom.
- Food Trucks @ the VIC
 - Snow Cone Lady – Wants all weekends through the summer.
 - CShop not opening until Phase 3 and Canadian Boarder is open.
 - Mobile Mouth Hole – July – August on the weekends (Saturday & Sunday)
- Doralee – wants to do a Kayak or Paddle Board Day.
 - Dave has Birch Bay Surf Club
- Crab Derby – Run it right from the Visitor Center. (August)
 - Crab Feed?

Next meeting July 9th @ 5:30pm

Respectfully submitted – Danielle Gaughen

Edited by Secretary, Doralee Booth