

**Birch Bay Chamber of Commerce  
Board Meeting Minutes  
From Thursday July 9<sup>th</sup> at 5:30pm via ZOOM**

**Agenda:** Vanessa Calls to order @ 5:30pm

**Roll Call:**

- Vanessa Bell - President , Doralee Booth – Treasurer & Secretary, Billy Brown – Director, Dave Brewin – Director, Danielle Gaughen - Event Coordinator, Liz Thornton - Executive Director

**Public Comment:** (3 Minutes)

No Public Comment, but Doralee had some comments to pass on from Iain Buchanan from the Birch Bay Waterslides when we talk about the upcoming Drive-In

**Approve Minutes:**

- Approve June Minutes
  - **Billy made a motion to approve the minutes. Doralee Seconded. All in favor.**

**Finance Report:** (Liz)

- Banner Bank Balance as of 07/9/20: \$ 4,368.29
- LTAC Balance \$68,056.67 –
  - Just put in another reimbursement which always comes the 18<sup>th</sup> or 19<sup>th</sup>.
    - Included in this was the Summer Porta-Potty Rental Cost.
    - Does not include any extra cleanings, Doralee did not anticipate any extra cleanings. Bill was about \$1500.
  - Talked about 2021 LTAC Budget & What the LTAC General fund will look like during/post COVID-19.
    - Billy noted most of LTAC \$\$ is used for running the VIC & Advertising.
      - We just did some with PRAISE Radio
    - LTAC Application Due at the end of August – **Liz will investigate this.**
      - (2020's was due August 30<sup>th</sup>)
    - Guy will not be on the LTAC Board next year, perhaps Liz or someone else from Birch Bay should apply to sit on the Board.
- Meeting with Dori Friday 7/10/20 @ 8am

**Member of the Month:**

- July: Birch Bay Water Slides
- August: Miniature World – Danielle Suggested – Because they are continuing to Bring the Fun to Birch Bay this summer. (New name...Station 49)
  - **Doralee made a motion, Dave seconded, and all were in favor. Motion passed**
  - Vanessa mentioned Tony's Tavern wanted to become a member and sponsor the beer garden & making them Member of the Month for that.
    - Iain said that having a beer garden at the Waterslides Drive in is too much of a liability. Wants it to be a family event.

**New/On Going Business:**

**Executive Report:** (Liz)

- Danielle/Liz still working 15 hours a week

- Trini has been Sat/Sun for 2 hours each day
  - She says she wants to be at the VIC, but she seems very cautious about being there, but Trini is very reliable.
- Liz & Danielle exhausted from the July 4<sup>th</sup>
  - Community was rough with their comments & questions.
  - Doralee said community question and answer went really well.
  - Vanessa's personal Facebook was attacked due to her being the President and the thought was "the Chamber was against the 4<sup>th</sup> of July".
  - The County PR rep got upset about Sand Sculpture Competition started on July 1<sup>st</sup>, we scrambled to change the dates on all the outlets.
- Liz on Vacation Wednesday 15<sup>th</sup>-18<sup>th</sup> VIC hours will be covered by Danielle.

### **Birch Bay Chamber membership outreach plan proposal:**

- Wednesday newsletter, Birch Bay Buzz!
  - Current Events, Business Information Etc.
  - Featured sec Section on what is open.
    - Not all Members, Most of them all. Highlighting all Birch Bay Businesses, special features for only Members.
    - Billy asked for all Windermere Members to be listed individually.
      - Danielle will update this for all Realtors.
- Dave made Birch Bay video – Super Great! Thanks Dave.
- New banner for Chamber up!
- Big "Welcome Birch Bay Sign" update: Vanessa husband Brian is still going to work on it... but does not know when he will get a chance.
- Trash yard Signs up – they will stay up all summer.

### **4<sup>th</sup> of July Wrap up: (Doralee)**

- Mariners Cove put up caution tape, which was a first.
- The new berm helped with social distancing, each family seemed to have their own spaces.
- Leisure Park was the least occupied and is usually SO busy – due to lack of Canadians.
- Heard from the County that everything went well and sent us a Thank You for all our help.
  - Very family friendly this year.
  - More fireworks in the neighborhoods than there was on the beach.
- Cleanup went well:
  - Does not have tonnage yet, we had over 110 volunteers.

### **Summer Events: (Danielle & Liz)**

- Kites for Kids Day – June 19
- Went well, we handed out over 250 kites to kids

### **Virtual Sand Sculpture Contest Update:**

- Praise 104.1 Advertisement went out
- Posters are made and Danielle is taking them out and around the community.
- Doralee noted we need to get busy on some cool prizes
- Dave will bring some cool lanterns.
- Billy will buy a Kayak!

### **Drive in Movies at the Waterslides:**

- Heidi will bring it up at the BBBPRD#2 commissioner meeting on Tuesday.
- Iain is a little bit worried about plans with Grady .
  - Wants this to be beneficial for the Waterslides.
  - Iain to do a private test run to make sure he can pull it off.
- We need to write up the logistics plan – Liz and Danielle had worked on that today.
- Billy thinks it is possible that we could get a BBBPRD2 Sponsorship.
- Liz had already talked to the Health Department
  - Ok to do it, needs to go under the Chamber's Business License.
  - Need COVID Safety Plan
- Dave asked what the capacity was
  - Doralee said they figured out about 60 vehicles.
  - We will need to charge \$10 – 25/Car.

### **Crab Derby**

- We need to get with Billy to plan one.

### **Golf Cart Poker Run:**

- Dave said you could do it virtually, you would just need volunteers to man each station.
- Record what card each person got.
- Will put together logistics & send out.
- Prizes for winners

### **Meeting Adjourn @ 6:50pm**

Next Board Meeting August 13<sup>th</sup> @ 5:30pm

Respectfully submitted:

Danielle Gaughen – edited by Secretary Doralee Booth