

**Birch Bay Chamber of Commerce  
Board of Directors Meeting  
Location: VIC 5:30pm -7:30pm  
February 13<sup>th</sup>, 2020  
Minutes**

- 1) **Call to order:** President Tony Reyes (5:30pm)
  
- 2) **Attending:** Billy Brown, Yvonne Lindquist, Katty Dooley (left meeting @7pm), Tony Reyes, Liz Thornton, Danielle Gaughen, Vanessa Bell, Mike Peetoom (left meeting @ 6:45pm), Doralee Booth  
Stacie Tennyson – On her way (she arrived @ 5:35pm)  
**Excused:** Sarah Zaremba
  
- 3) **Public Comment:** (3 minutes) None
  
- 4) **Approval of Jan 2020 Minutes:**  
Doralee made a motion to approve the minutes – Yvonne seconded. **January minutes accepted unanimously.**
  
- 5) **Finance Reports:** *Yvonne*  
Balance \$5,896.46 as of January 1st  
Ring of Fire & PBP Cost us \$2,701.21  
Liz says \$7K coming in from Whatcom County this week.  
Doralee commented that it looks like we are a little bit shy in the bank account as we turn the year - need to carefully watch the budget.  
Mike motioned to approve the treasurers report – Vanessa seconded – ***motion passed***  
We will get an update on finances again in March.
  
- 6) **Member of the Month:**  
Feb 2020: C Shop  
March 2020: Tay's Safety Supply  
Feb Luncheon Bob's Burger & Brew – Speaker Dr. Christopher Granger, Supt Blaine Schools  
March – Doralee speaker idea Tamera Nelson - BP talk about green energy.  
September Speaker – Stacie Tennyson will talk about what is happening with health insurance going into open enrollment.
  
- 7) **Liaison Report:** *Doralee*
  - Supper with the Superintendent – was a good meeting - Dr. Granger did a great job answering a variety of questions.
  - Doralee met today with Tyler Schroeder, by direction of the Port of Bellingham, - talked about developing an Economic Development advisory committee for Birch Bay. Discussed EDI & REET 1 funds from the county for the Library Project.
  - Met with Pam Brady – Talked about State Park & Library project.
  - Ben Ellenbaas – Meeting with him next week Feb. 19th, wants to get to know Birch Bay.
  - Jim Karcher County lead on Berm Project - said park is available from May 21<sup>st</sup> to Sept. 1st– Doralee will continue to try and find out more information on the use of the beach park.
  - Doralee talked to Iain – wants us to write a letter to Mr. Chen about how grateful the Chamber is to be able to rent the VIC and use the Sealinks property for parking .

- Doralee will write the letter to Mr. Chen.
  - Sealinks continues to plan to open a golf course...timeline to be determined.
- Stacie and Katty said they would volunteer to help with the Golf Tournament. Billy said he would drive a golf cart.

## 8) Executive Report: Liz

- Membership Packets:
  - We have been building a prospective list in Chamber Master for Prospective Members.
  - In the next month, each Director should pick 5 that they can go out and try and get a few NEW members.
  - The Directors will email Danielle in the next week with the businesses they chose to contact.
  - Liz & Danielle will email out the Packet documents.
  - Billy stressed the importance of getting to the big businesses in Whatcom county, PSE, BP.
  - Social Memberships are wonderful for the BBCC
  - Stacie asked about benefits of being a member, how many members we have and additional details about our membership packages, Birch Bay population.
  - Work on coming up with a “canned pitch.”
- Coffee with the Contractors – Next meeting February 20<sup>th</sup> @ 8am SHARP. Woods Coffee donating Coffee again & The Market @ Birch Bay will be donating pastries again.
- Vendor Application – *Danielle* – Added the county requirements – Added vendor discount of 10% for becoming a member & added a discount for signing up early.
  - Billy noted that all vendor applications go through Danielle.
- Event Sponsorship – Rough Draft – Homework for board members to go home and give us ideas for our next meeting.
  - Liz & Danielle will start working on some of the big sponsorships we have already been fostering relationships with.
- We revisited having Vendors in front of the Visitor Center during the summer on non-event dates as a way to make money and & give them exposure & make Birch Bay Fun.

## 9) New/Ongoing Business

- Flo Chart/Board Responsibilities – Everyone got a copy.
- 2020 Revised Budget
  - Mike asked that \$\$ be allocated for National Night Out
  - Liz will add another budget line for “Other Events”
  - Doralee asked for a line item for a potential Golf Tournament with FOBBL
  - Wings Over Water – Are not too clear on what exactly they want us to be a part of. Billy mentioned possibly joining with Parks & Rec to help them in some way. Doralee said we could give them some \$\$.
- 2020 Events/Committees/Logistics sheets discussed
  - Committees need to get together to come up with their budget for their event and bring the event budget to the next meeting.
- Member Social Community Events: *Yvonne* - An incentive for new members. Yvonne wants to host something at Jacob’s Landing.

- Liz suggested creating a social director chair to host/plan these smaller events & VIC staff can help support them & get attendees.
- Library Fundraising Ideas - Iain has mentioned doing some type of fundraising at the Waterslides
- House Raffle
  - Birch Bay Meadows, popular fund raiser in Canada is to raffle a home. The reach must be HUGE - Statewide & even Nationally.
  - Billy noted that there is a similar fundraiser happening in Seattle right now.
  - Tickets somewhere between \$50 & \$100.
  - There are A LOT of details to iron out with something like this.
  - We would need a business attorney.
  - Tony thinks there is an agency that does this type of raffle.
    - Tony made a motion that Visitor Center Staff look into this.

10) Board discussion...

- **Billy asked:** How Many Members do we have? 153! He was thrilled. We are also have \$600 more in dues for 2020 over what we had at this same in 2019.
  - Danielle suggested a re-look at the complementary members.
- **Robert's rules of order:** Billy stressed the importance of using the Robert's Rules of Order during meetings. Our meetings have too much talking, we get off track too easily. If you have to leave early, it is ok... but don't talk about it throughout the entire meeting.
- **Luncheon:** Billy wants better speakers & more organized luncheons.
  - We all had differing opinions on this speaker, and identified pro's and cons.
  - Moving forward we will identify locations & speakers in advance and VIC staff asks for more input & help in planning from the Board Members & making the luncheons a big deal.
  - Stacie said the Ferndale luncheons aren't "fun", but they are PRODUCTIVE.
    - Speakers do PAY for their promotions
  - February Luncheon - we will mix up the seating so people can sit with someone new.
  - Doralee asked for Board Members to be present at luncheons if possible & be sure to sit with NEW people at each meeting, and not sit with each other.
  - Danielle asked event chairs to talk about their events at luncheons which might help build their volunteer base for the summer events.

**Meeting Adjourn @ 7:30pm.**

**Respectfully submitted:**

**Doralee Booth**

**Secretary (with assistance from Danielle Gaughen)**